

Light of Future



KELL™ LED

Light Up With Nature





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2

BULK HEAD

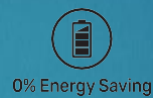


TECHNICAL SPECIFICATION

- ❑ **Body Material:** Polycarbonate
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 90-100 lm/watt
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

Available in

- ❑ White & Warm
- ❑ 10Watt



IS 16102
(PART 1): 2012



R-64000396

Manufactured by:

Kalloor Electronics & Lighting PVT Ltd.

[An ISO 9001-2015 and 14001-2015 Certified Company]

Regd. Off: Mundakayam P O, Kottayam Dist.,

Kerala - 686 513, Tel: +4828 274335, Mob: +91 7034011126,

E-mail: info@kell.co.in, sales@kell.co.in, Web: www.kell.co.in



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JUNCTION LED



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Polycarbonate
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 90-100 lm/watt
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

Available in

- ❑ White, Warm, Pink, Green, Red & Blue
- ❑ 3Watt



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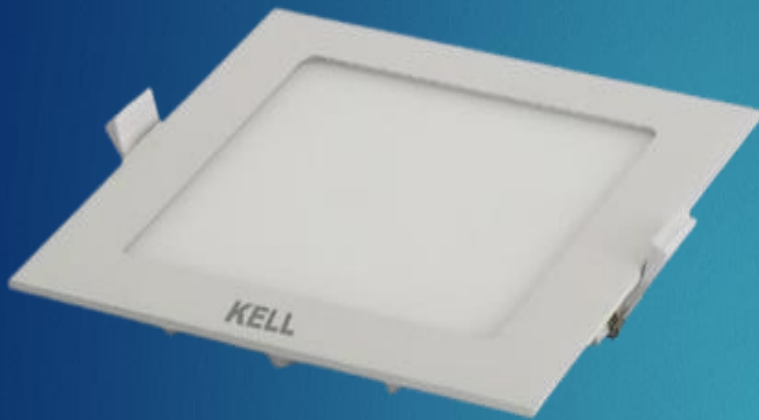


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4

SLIM PANEL



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 90-100 lm/watt
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79
- ❑ **Size:** 3.54 – 3watt
4.96 – 6watt
5.9 – 9watt
6.69 – 12watt
8.85 – 18watt
11.69 – 24watt
23.5 – 40watt

Available in

- ❖ White, Natural & Warm
- ❖ 3W, 6W, 9W, 12W, 18W, 24W & 40W



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An IAPM Group Company

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SLIM PANEL



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 90-100 lm/watt
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79
- ❑ **Size:** 3.54 – 3watt
4.96 – 6watt
5.9 – 9watt
6.69 – 12watt
8.85 – 18watt
11.69 – 24watt
23.5 – 40watt

Available in

❖ White, Natural & Warm

❖ 3W, 6W, 9W, 12W

18W, 24W, 36W, 48W

840W



IS 16102
(PART 1): 2012



R-64000396



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SURFACE PANEL



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 90-100 lm/watt
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79
- ❑ **Size:** 4.72 - 6watt
6.77 - 12watt
8.86 - 18watt

Available in

- ❖ White & Warm
- ❖ 6W, 12 & 18W



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7

SURFACE PANEL



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 90-100 lm/watt
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79
- ❑ **Size:** 4.72 - 6watt
6.77 - 12watt
8.86 - 18watt

Available in

- ❖ White & Warm
- ❖ 6W, 12 & 18W



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BULB



TECHNICAL SPECIFICATION

- ❑ **Body Material:** Polycarbonate + Aluminium
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Certification:** BIS, LM79
- ❑ **Base Type:** B22/E27

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

Available in

- ❖ White & Warm
- ❖ 5W, 9W, 12W & 20W



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9

TUBE



TECHNICAL SPECIFICATION

- ❑ **Body Material:** Polycarbonate
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 100-110 lm/watt
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ **2 Year Guarantee**
- ❑ **Easy Installation**
- ❑ **80% Energy Saving**
- ❑ **Extra Bright Highly Durable LED**
- ❑ **Lightning Protection(7 KV)**



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

Available in

- ❖ **White & Warm**
- ❖ **5W, 10W & 20W**



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10

MIRROR LAMP



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Polycarbonate
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ **2 Year Guarantee**
- ❑ **Easy Installation**
- ❑ **80% Energy Saving**
- ❑ **Extra Bright Highly Durable LED**
- ❑ **Lightning Protection(7 KV)**

Available in

- ❖ **White & Warm**
- ❖ **6Watt**



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11

3W SPOT LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79
- ❑ **Size:** 1.77

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in

- ❖ Tiltable & Non Tiltable
- ❖ Round & Square
- ❖ White & Warm



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(PART 1): 2012



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12

1W SPOT LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79
- ❑ **Size:** 1.77

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in

- ❖ Tiltable & Non Tiltable
- ❖ Round & Square
- ❖ White, Warm, Green, Blue



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(PART 1): 2012



R-64000396

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13

DOWN LIGHT



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

Available in

- ❖ 10W & 15 W
- ❖ White & Warm



IS 16102
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14

FOCUS LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in

- ❖ 3Watt
- ❖ White



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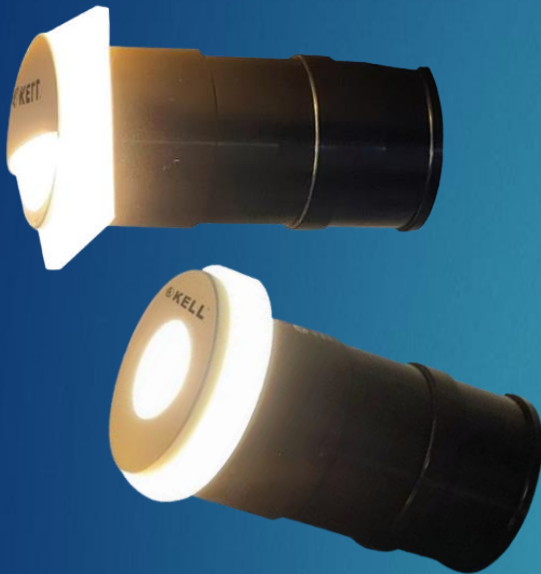


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15

STEP & WALL LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- **Body Material:** Aluminium Die Cast
- **Frequency:** 50Hz
- **Voltage:** 220-240VAC
- **IP Rating:** IP 20
- **Certification:** BIS, LM79

PRODUCT FEATURES

- **2 Year Guarantee**
- **Easy Installation**
- **80% Energy Saving**
- **Extra Bright Highly Durable LED**
- **Lightning Protection(7 KV)**

Available in

- ❖ **3Watt**
- ❖ **Warm**



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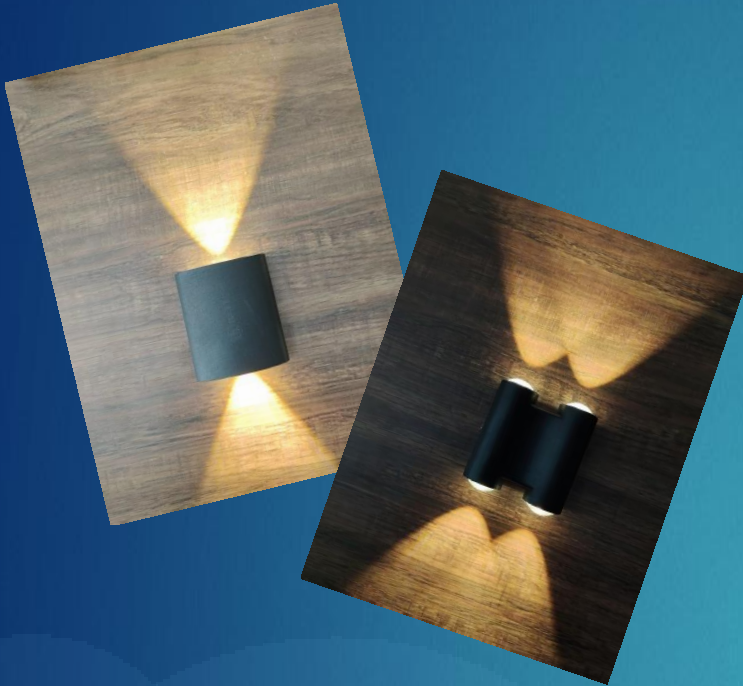


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16

OUTDOOR LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 66
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in

- ❖ 5 & 10Watt
- ❖ Warm



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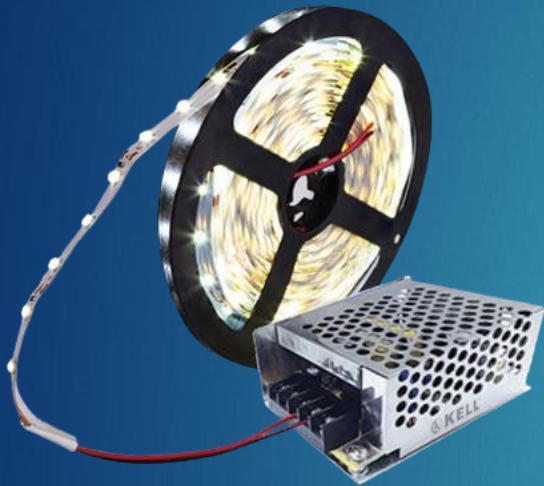


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17

FLEXIBLE LED STRIP



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in
❖ White, Warm, Green,
Blue, & Pink



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TRACK LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Die Cast
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **IP Rating:** IP 20
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in

- ❖ White & Warm
- ❖ 10W, 20W & 30W



IS 16102
(PART 1): 2012



R-64000396

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19

STREET LIGHT



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 100-110 lm/watt
- ❑ **IP Rating:** IP 66
- ❑ **Certification:** BIS, LM79

Available in

- ❖ White & Warm
- ❖ 20W, 24W, 30W, 45W, 80W & 100W



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KELL

20

24W MODULE STREET LIGHT



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 100-110 lm/watt
- ❑ **IP Rating:** IP 66
- ❑ **Certification:** BIS, LM79

Available in

- ❖ White & Warm
- ❖ 24W



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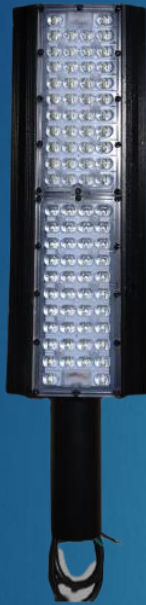


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KELL

21

100W MODULE STREET LIGHT



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 100-110 lm/watt
- ❑ **IP Rating:** IP 66
- ❑ **Certification:** BIS, LM79

Available in

- ❖ White & Warm
- ❖ 100W



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22

FLOOD LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ☐ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ☐ **Frequency:** 50Hz
- ☐ **Voltage:** 220-240VAC
- ☐ **Lumen Output:** 100-110 lm/watt
- ☐ **IP Rating:** IP 66
- ☐ **Certification:** BIS, LM79

PRODUCT FEATURES

- ☐ 2 Year Guarantee
- ☐ Easy Installation
- ☐ 80% Energy Saving
- ☐ Extra Bright Highly Durable LED
- ☐ Lightning Protection(7 KV)

Available in

- ❖ White & Warm
- ❖ 10W & 20W



CRISIL
An IAP Global Company

IS 16102
(PART 1): 2012



R-64000396

Manufactured by:

Kalloor Electronics & Lighting PVT Ltd.

[An ISO 9001-2015 and 14001-2015 Certified Company]

Regd. Off: Mundakayam P O, Kottayam Dist.,

Kerala - 686 513, Tel: +4828 274335, Mob: +91 7034011126,

E-mail: info@kell.co.in, sales@kell.co.in, Web: www.kell.co.in



SINCE 2009

KELL

23

100W FLOOD LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ☐ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ☐ **Frequency:** 50Hz
- ☐ **Voltage:** 220-240VAC
- ☐ **Lumen Output:** 100-110 lm/watt
- ☐ **IP Rating:** IP 66
- ☐ **Certification:** BIS, LM79

PRODUCT FEATURES

- ☐ 2 Year Guarantee
- ☐ Easy Installation
- ☐ 80% Energy Saving
- ☐ Extra Bright Highly Durable LED
- ☐ Lightning Protection(7 KV)

Available in

- ❖ White & Warm
- ❖ 100Watt



IS 16102
(PART 1): 2012



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E-mail: info@kell.co.in, sales@kell.co.in, Web: www.kell.co.in



SINCE 2009

KELL

24

150W FLOOD LIGHT



TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 100-110 lm/watt
- ❑ **IP Rating:** IP 66
- ❑ **Certification:** BIS, LM79



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in

- ❖ White & Warm
- ❖ 150Watt



IS 16102
(PART 1): 2012



R-64000396

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SINCE 2009

KELL

25

200W FLOOD LIGHT



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 100-110 lm/watt
- ❑ **IP Rating:** IP 66
- ❑ **Certification:** BIS, LM79

PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)

Available in

- ❖ White & Warm
- ❖ 200Watt



CRISIL
An IAPM Group Company

IS 16102
(PART 1): 2012



R-64000396

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SINCE 2009

KELL

26

HIGH MAST & MINI MAST



PRODUCT FEATURES

- ❑ 2 Year Guarantee
- ❑ Easy Installation
- ❑ 80% Energy Saving
- ❑ Extra Bright Highly Durable LED
- ❑ Lightning Protection(7 KV)



0% Energy Saving



Long Life



Maintenance Free



Uniform Illumination

TECHNICAL SPECIFICATION

- ❑ **Body Material:** Aluminium Pressure Die Cast/Aluminium Extrusion
- ❑ **Frequency:** 50Hz
- ❑ **Voltage:** 220-240VAC
- ❑ **Lumen Output:** 100-110 lm/watt
- ❑ **IP Rating:** IP 66
- ❑ **Certification:** BIS, LM79

Available in

- ❖ White & Warm
- ❖ 200Watt



IS 16102
(PART 1): 2012



R-64000396

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(PART 1): 2012



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Kalloor Electronics & Lighting Pvt. Ltd. (KELL)

(An ISO 9001:2015 and 14001:2015 Certified Company)

Regd.Off: Mundakayam P O, Kottayam Dist., Kerala-686513, Tel :
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Pattoor, Trivuvananthapuram, Kerala – 695035